



KID JAM 2023

CSRAKIDS.COM



Event Information

5 Themed Gyms Full of Fun!!

Activities Everywhere!!! We will have everything from STEM, education, fun attractions, inflatables & more!

Touch-A-Truck & Food Trucks

Outside the fun continues! Kids can interact with local heroes, fire trucks, motor cycles & more. We also have a variety of food from people to pick from.

Princess Meet & Greet

Get that Disney experience in the CSRA. Wardrobe of Wishes will be providing a super special experience that the kids will love!

2022 Event Reach:

Total Attendance: 2500+

Marketing Reach:

Facebook - 70K + Ads

CSRA Kids Website Ads

Month Advertising On WDRW

Be Still Displays

YMCA Member Newsletter Campaign

WAFJ (Digital and On-Air Announcements)

Newspaper Coverage

Sponsor/Vendor Info

Title Sponsor

\$5,000

Gold Sponsor

\$3,000

Silver Sponsor

\$1500

Attraction Sponsor

\$200 - \$250

Vendor Fees*

\$75 For Profit ::: \$50 Non Profit

**Tent/Table/Chairs Not Provided
Please See Vendor Information Sheet*

Date & Location Info

November 4, 2023

10 AM - 4 PM

**Riverview Park
Activities Center**



Exhibitors Wanted

Why Exhibit

Get Face to Face With Local Parents All Across the CSRA
CSRA Kids would like to formally invite you to Kid Jam 2023!

- Capture a highly targeted, local audience of families with children aged 0-12..
- Demonstrate and create interactive experiences that showcase your product.
- Sell products and services on-site.
- Make face-to-face connections.
- Obtain emails to build your marketing list.
- Book appointments on-site.

CSRA Kids presents several events during the year and all are well attended. Our marketing plan for Kid Jam will include outdoor, digital, television, email and newspaper advertising. We will work hard to ensure that foot traffic will be high and that you will have countless opportunities to promote your business.

For-Profit Exhibitor Booth ::: \$75

For-Profit Exhibitor Booth + Email List Access ::: \$100

Non-Profit Exhibitor Booth ::: \$50

Non-Profit Exhibitor Booth + Email List Access ::: \$100

Kidpreneurs ::: \$25

All Exhibitor Booths Include:

- Booth Space (10x10)
- Social Media Recognition
- All vendors must provide their own table and chairs.
- Spots with electricity are limited. Please indicate if needed. First come, first serve.
- Raffle Prize

Reserve Your Spot Today

Fill out our online registration and secure your spot today.

Got questions? Contact us at kidjam@csrakids.com | 760-521-6012



Sponsorship Packages

Why Sponsor?

Kids Jam 2023 is a great way to advertise your business!

We are providing a one-of-a-kind experience for families in the CSRA area and you will be front in center of all the action. Our packages are designed to give you maximum exposure before and after the event!

Platinum(Title) Sponsor - \$5,000

This package includes:

- 10x10 Booth (Tables/Chairs)
- Gym/Stage Sponsor
- Custom Video Announcement On Website/Social
- Logo on all in-event advertising (Banners, Flyers, Shirts, Swag Bags, etc)
- Sponsor recognition in all pre-event advertising including TV, Radio, Billboard, Website and Social Media.
- YMCA Email Blast (36,000 Database)
- Six Month Ad Package With CSRA Kids

Gold Sponsor Cover The Cost of Children In Attendance. This Makes The Event Free To The Community.

Gold Package - \$3,000

This package includes:

- 10x10 Booth (Tables/Chairs)
- Gym Sponsor
- Custom Video Announcement On Website/Social
- Logo on all in-event advertising (Banners, Flyers, Shirts, Swag Bags, etc)
- Sponsor recognition in all pre-event advertising including TV, Radio, Print, Website and Social Media.
- YMCA Email Blast (36,000 Database)
- Three Month Ad Package

Silver/Media Package - \$1500

This package includes:

- 10x10 Booth Space (Table/Chairs)
- Special Attraction Sponsor
- Logo on All In-Event Advertising (Banners, Flyers, Shirts, Swag Bags, etc)
- Sponsor recognition in all pre-event advertising including Print, Website and Social Media.

Registration Tent Sponsor - \$500 (1 Available)

This package includes:

- 10x10 Vendor Space
- Logo Tent Used For Registration

Truck Sponsor - \$200 (10 Available)

This package includes:

- 10x10 Vendor Space
- Naming Rights To A Truck (22"x28" Frame Sign)

Jump Sponsor - \$250 (6 Available)

This package includes:

- 10x10 Vendor Space
- Naming Rights To An Inflatable (22"x28" Frame Sign)



Got Questions?

We Are Available To Answer Your Questions!
Please Contact Us At Any Time!

Contact Information

Brandy Mitchell, CSRA Kids Owner & Event Organizer

Phone Number: 803-522-9228

Email: info@csrakids.com

Jessi Baker, Vendor Contact

Phone Number: 760-521-6012

Email: kidjam@csrakids.com

Please direct vendor related questions here.

Past Sponsors



AUGUSTA PREP
Age 2 through Grade 12
www.augustaprep.org (706) 434-2381

